Pavan Kumar Jain

11+ years
B2B and B2C product design

Senior Product Designer · UX Strategist

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Senior product designer who turns complex business processes into simple, human-centred products. I start with research, agree principles with stakeholders, then design, test and measure. Most recently I redesigned Lowe's merchant platform, cutting the time merchants spend on item setup by 90%.

EXPERIENCE

Corcentric Feb 2026 to Sep 2026
Sr. Product Designer

Career break Sep 2024 to Jan 2026
Explored how AI changes user experience, personalisation, automation and decision making, and sharpened UI, UX and product design skills.

Lowe's India Jul 2022 to Aug 2024
Sr. Product Designer

- Led design for the vendor and merchant platform used by merchants, analysts, specialists and vendors.
- Replaced an email and Excel awarding process with one platform: **90% less time** on vendor negotiation and item setup.
- **40% increase** in user engagement. Ran user interviews and usability tests; designed wireframes, hi-fi screens and prototypes in Figma.

Intuit May 2020 to May 2022
Product Designer, QuickBooks Online India

- End to end design strategy with PMs, domain experts and product leaders for small business and advanced users.
- Designed Spreadsheet Sync, an Excel add-in that builds QuickBooks reports and posts edits back in one click.

QuEST Global Jun 2019 to May 2020
User Experience Designer

- UX and interface design for Apple and non-Apple projects: product strategy, workflows, wireframes and final design.

Ricoh Innovations Dec 2013 to Apr 2019
Sr. UI UX Designer

- Web and mobile interfaces for retail intelligence services and healthcare products; grew from individual contributor to leading the UX team.
- Designed the Corrective Action Library field app and Manage Product, taken from ideation to final UI in 28 days.

Yahoo Nov 2012 to Oct 2013
Interaction Designer, Media

- Designed the Partner Portal website and internal web and mobile apps; supported Y! Movies and Y! Travel.

Earlier
Sr. UI Designer, Idexcel Technologies · Sr. Interaction Designer, Symphony Services (client: Oracle Primavera)

CASE STUDIES

Merchant Platform, Lowe's
90% less time on item setup

Spreadsheet Sync, Intuit
QuickBooks reports in Excel, 1 click sync

Corrective Action Library, Ricoh
Shelf photos into corrective actions

Manage Product, Ricoh
Thousands of product images, 28 days

Fettello health app
Six services, a doctor in 3 taps

All at pavanjain.site

SKILLS

User research · Usability testing · Personas · Journey maps · Information architecture · Interaction design · Wireframes · Hi-fi UI · Prototyping · Stakeholder workshops

TOOLS

Figma, Adobe XD, Illustrator, Photoshop, Sketch, Balsamiq, Framer

DOMAINS

Enterprise SaaS, retail, fintech, healthcare

EDUCATION

Annamalai University

KIND WORDS

"Depend on Pavan 100% for getting things done."
Suresh Halarneker, Product Design Leader